

From: internetretailer=verticalwebmedia.com@reply.brnto.com on behalf of IR Advertising
<internetretailer@verticalwebmedia.com>
Sent: Thursday, May 10, 2012 11:29 AM
To: Nancy Hammond
Subject: Coming in July 2012: First-Ever Latin America Top 300

internet[®]
RETAILER
 portal to e-commerce intelligence

LATIN AMERICA IS MAKING NOISE IN E-COMMERCE

ARE YOU LISTENING?

Reach Out to this Booming Market in the First-Ever Latin America Top 300

Cash in on the Booming Latin American E-Commerce Market

Latin America E-Commerce Growth Explodes

It's an amazing fact that the U.S. online retail sales grew 16% last year, but that doesn't come close to the record-breaking growth of e-commerce sales in Latin America. In Brazil alone, e-commerce sales **grew 43%** in 2011 to an estimated **\$10 billion** (from \$7 billion in 2010); also in 2011, **81% of all Internet users in Brazil bought online.**

Reach Out to Latin America's E-Commerce Movers & Shakers

If you're thinking of doing business in Latin America, or if you're already there, **now is the perfect time to advertise your products, solutions and services** to Latin America's high-powered e-commerce executives—and we have just the right opportunity.

- **For a limited time only, place an ad in the all-new Latin America Top 300**—Fashioned after our popular Top 500 Guide, the all-new Latin America Top 300 Guide is a can't miss advertising opportunity because executives and decision makers from Latin America's most successful—and up-and-coming e-commerce companies—are looking to U.S. technology vendors, like yourself, for sophisticated online solutions to help them develop, or expand, their e-commerce platforms.
- **Get to them before the competition does**—Contact us today to place an ad in this indispensable guide for Latin America e-commerce retailers.

Latin America Top 300 Overview

This 228-page publication scheduled to debut in mid-summer, includes profiles and statistics, ranked on 2011 web sales, of 300 of Latin America's largest retailers. Also included is key contact information, including address and phone number of the executive in charge of e-commerce at each Top 300 Latin American organization.

**PLACE YOUR AD TODAY IN THE
 LATIN AMERICA TOP 300**



Deadlines - Dates & Pricing

Price \$3,000 net
Close Date July 6
Materials Due July 13

If you're not REACHING out to Latin America e-commerce, then you're simply MISSING out!

Nancy Bernardini
 Northeast Sales
 PH: 312-572-6276
 FAX: 866-979-4389
[Email Nancy](mailto:nancy@verticalwebmedia.com)

Dave Cappelli
 Western Sales
 PH: 312-362-0063
 FAX: 866-979-4392
[Email Dave](mailto:dave@verticalwebmedia.com)

Cindy Wilkins
 Midwest / Intl. Sales
 PH: 312-572-6247
 FAX: 866-979-4510
[Email Cindy](mailto:cindy@verticalwebmedia.com)

Judy Dellert
 Southeast Sales
 PH: 312-572-6279
 FAX: 866-979-4394
[Email Nancy](mailto:judy@verticalwebmedia.com)

Elizabeth Riley-Green
 Directory Sales
 PH: 312-572-6263
 FAX: 866-979-6034
[Email Elizabeth](mailto:elizabeth@verticalwebmedia.com)

IR Advertising | 125 S. Wacker Drive | Suite 2900 | Chicago, IL 60606-4439 | United States

[Unsubscribe](#) from future marketing messages from IR Advertising

Delivered by:

